

July is Smart Irrigation Month



Let Stay Green Expand This Idea for You Throughout the Year!

Since the time of the ancient Egyptians, whose civilization thrived thanks to having the longest river in the world flowing through a land that is otherwise a desert, humans have been developing smart irrigation technology to get the most out of their water resources.

Indeed, good water management means progress, and the Egyptians developed sophisticated canals to irrigate crops efficiently in one of the least cloudy and least rainy places on Farth

In Southern California, whose geography also includes arid and desert landscapes, we are currently dealing with the triple challenge of global warming, plus an extended drought, plus the largest concentration of people within the most populous state in the U.S. These challenges demand that we use water smartly—and that means in lawn and landscaping irrigation as well!

What is Smart Irrigation Month?

During a month-long period that begins July 5th, Technology Tuesday, join Stay Green Inc. in celebrating and promoting the benefits of smart, efficient irrigation using tried age-old methods as well as the latest technologies.

An initiative of HydroPoint Data Systems (<u>hydropoint.com</u>), this Smart Irrigation Month we are celebrating the accomplishments of our past while looking ahead at how smart irrigation practices will continue to benefit our society with the theme: Proud of our past. Focused on our future.

Here are some things you can do to join the fun and make a splash in water conservation during Smart Irrigation Month:

- Wear blue on Smart Irrigation Month Kickoff Day, July 5.
- Take photos of yourself and your coworkers wearing blue and post them on social media using the hashtag #SmartIrrigationMonth.

- Access HydroPoint resources using this link, including the Smart Irrigation Month logo, which you can display on your website, ads, signs, social media posts, e-mails and more!
- Check out the Water Management Services page of Stay Green's website. Read about our services. Take a look at related blog articles on smart irrigation and the cost savings it implies.
- Call us at 800.858.5508 to schedule an appointment and receive a complimentary proposal on a smart irrigation management plan customized for your business.

Let Stay Green Help You Keep the Smart Irrigation Spirit Going All Year-Round!

But why just do smart irrigation in July? With Stay Green's help, you can set up a system that will provide smart irrigation to your precious landscaping investment year-round.

We have a full line of irrigation smart tools to maximize your water conservation, including:

- ControllersRemotes
- Valves
- Software
- Sprays
- motes Sensors Rotors

With advanced smart monitoring systems, we can help you comply with water restrictions, reduce your water usage up to 50%, prevent landscape damage from over/under-watering, and more.

We have been serving our customers' landscaping needs since 1970 and boast an industry-best 95% customer retention rate. Like the theme of this year's Smart Irrigation Month, at Stay Green Inc., we are Proud of our past. Focused on our future.

Whether we implement computerized water management systems, utilize alternative fuels, recycle our trimmings for mulch, or apply organic fertilizers and pest control products, your property will benefit from Stay Green's commitment to environmentally friendly landscaping practices – during Smart Irrigation Month or any time of the year.

Call us at 800.858.5508 or go to <u>staygreen.com</u> and use our contact form.



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